

The Leading Tire and Auto Parts Shows in Latin America



Tire and auto part manufacturers from around the world gather annually at the show, seeking to grow their LATAM market and meet directly with new buyers. Qualified, B2B buyers in Latin America the Caribbean, and Mexico - all of whom are decision makers, CEO's, Managers, distributors and retail shop owners in the tire and auto part industry.

Why Exhibit?

- The South American replacement tire business is the only market up over **2020**.
- By 2020, demand for tires is expected to reach some **173 million** units throughout Latin America.
- Auto sales increases **10%** every year in Latin America and the demand for passenger cars also increases every year at a rate of **50%**.
- Automotive industry is expected to grow **10%** annually till **2024**.



2019
 With Numbers



400
 Exhibitors



5.000
 Visitors



60
 Countries



Exhibitor Profile

Air Conditioning • Automotive Lighting • LED Lighting • Electrical Systems & Batteries
Electronic, Cooling Systems • Friction & Brake Systems • GPS Systems • Replacement Parts
HD Sound & Video Systems • Suspension & Front End Systems • Engine & Transmission Parts
Chemicals & Chemical Fluids • Equipment & Tools, Diagnostic Systems • Hand Tools
Machine Shop Equipments • Service & Installation Equipments • Waxes • Polishes
Computer Systems • Software, Paint • Body, Retail Warehouse Fixtures
High Performance Auto Parts & Enhancers



Visitor Profile

Automotive Spare Parts and Accessories Retailers • Dealerships, Agencies • Importers
Automotive Workshops • Vehicle Repair Shops • Garages & Service Stations • Fleet Maintenance
Dealerships • Garage Equipment and Tools Suppliers • Mechanics • Engineers
Business Owners And Managers • Enthusiasts For Custom Car Building • Autostylists and Body Kits



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