



East and Central Africa's Main Event for the Automotive Supplying Industry

24th - 26th February 2023
Sarit Expo Centre / Nairobi, Kenya

autoparts EAST AFRICA is the international platform for entire automotive supplying industry. The exhibition is the perfect marketplace for exhibitors to showcase innovative products and services to an audience of industry professionals and to make promising new business contacts.

Important Industry Event

Market leaders, small and medium-sized enterprises of the automotive supplying industry meet the East and Central African retail and whole sellers, garage & gas station owners as well as with authorities and experts at **autoparts EAST AFRICA**. What does the market offer and what does it need? **autoparts EAST AFRICA** provides answers to crucial questions concerning the market and puts customers in contact with manufacturers and service providers.

Take advantage of autoparts EAST AFRICA in order to secure a promising future for your company within the automotive market!

Short Info

Date: 24th - 26th February 2023

Opening Hours: 10:00 am - 5:00 pm daily

Venue: New Sarit Expo Centre, Nairobi / Kenya

Admission: Trade ONLY. No admission to non-trade visitors or guests below 18 years

Exhibitors: Over 100 leading companies from Africa, Europe, Asia, Middle East and USA

For more information see www.autoparts-eastafrica.com

Trade Expo

autoparts EAST AFRICA trade expo presents the following industries:



Autoparts & Components



Electronics & Systems



Auto Accessories



Garage & Repair Systems



Auto Dealer & Workshop Management



Car Care & Filling Station



Service, IT & Publishing





Kenya's Automotive Industry

Kenya's GDP per capita is expected to reach US\$1,432 by the end of 2015 and to grow at a CAGR of 7.5% between till 2020. This is expected to result in an increase in private consumption and amongst other things, drive the sales of motor vehicles. Expenditure on the purchase of cars, motorcycles and other vehicles accounted for 1.5% of total consumer expenditure in 2015 and is expected to remain relatively stable to 2025 as incomes rise.

The volume of imported cars and motorcycles has been on the increase due to the availability of attractive credit

from financial institutions and the rise of the middle class. According to the Kenya National Bureau of Statistics (KNBS) the volume of imported vehicles between 2003 and 2012 have grown at over 300% from 33,000 units to 110,474 units. Passenger vehicles were Kenya's fourth largest import overall in 2015, valued at approximately US\$440 million and making up 2.4% of total imports (by value) while commercial vehicles ranked seventh, valued at US\$380 million. If the current trend of 10% to 12% growth per annum on vehicle imports is to be maintained, Kenya will have five million vehicles on the road by the year 2030.

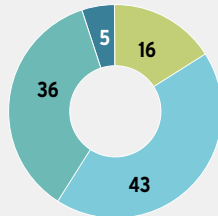
autoparts EAST AFRICA 2019 - Exhibitor Questionnaire

What are your principal marketing objectives and reasons for exhibiting and how do you rate these objectives?

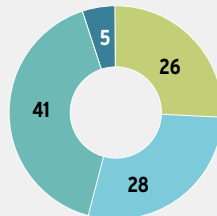
- excellent
- good
- fair
- poor

Results in %

Launch new products/services

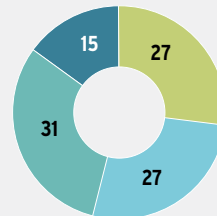


Promote corporate image

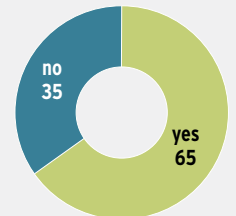


How do you rate the attendance at the show?

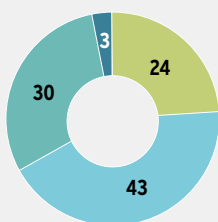
Number of visitors



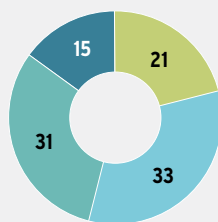
Did you meet your target groups at autoparts EAST AFRICA?



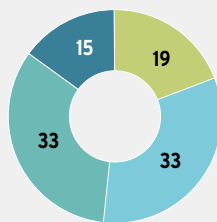
Generate new sales leads



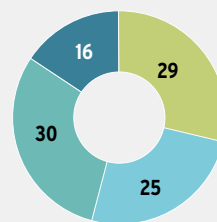
Secure orders at show



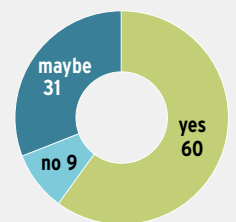
Recruit agents/distributors



Quality of visitors



Are you planning to exhibit at autoparts EAST AFRICA 2023?



Organizers international:



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